



Swink Laughter was the creator and owner of SOS until 1989. The ACSC bought SOS for \$100,000.00 and the first SOS under our management was Sept. 11, 1989.

SOS prides itself in guiding shag dancing and the lifestyle that surrounds it, into the future, as well as honoring our past.

We always strive to perpetuate our dance, music and lifestyle that make up the shag.

Most importantly, we provide framework for discussing, planning and implementing activities at the beach for all to enjoy. We also have the business side that involves constant communication with our partner clubs and the City of North Myrtle Beach.

SOS is responsible for Fun Sunday, Fun Monday and the SOS Parade. We coordinate through the City of NMB permits, street closings etc. We arrange for our shuttles to be ready for services if needed by our SOS'ers.

Each club is paid a floor space where it is based on square footage of the club. This is paid three times per year,

Your SOS membership card is good for your ten days of Spring and Fall Events and Mid-Winter, which is a three-day event. Membership is good from Jan, 1 through Dec. 31st. You can receive discounts at participating shops and restaurants in North Myrtle Beach.

We also have the SOS Company Store which carries a wide range of merchandise with the SOS Logo, including t-shirts and other beach items.

The fun of making new friends, sharing memories with past friends and enjoy our beautiful Carolina Shag is priceless.

Robin Morley

SOS President

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If you have any questions, suggestions, or ideas please
contact me! We are a team!